



Save Folly's Future
e-Newsletter May 2022
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Mission: Reverse Island's Population Decline

Goal: Ban Investment STRs in Residential Areas

**Recommendation: Phase out Investment STRs in select areas
Create New Rental Program for Residents**

Save Folly's Future
Endorses Mayor's STR Plan
(A Good First Step)

- We support all 18 recommendations
- We support most recommendations as written
- Some recommendations need tweaking

**A copy of Mayor Goodwin's STR Plan
is on the City of Folly Beach website at:**

<https://cityoffollybeach.com/wp-content/uploads/2022/04/Mayor-STR-Recommendations-1.pdf>

Click the Button Below for a Direct Link

Did you Know?

In the mid 1980's a few residents, with the community's support, were able to keep hotel and condo developments confined to the commercial zone and saved the island from becoming a smaller version of Myrtle Beach.

How? - By a Citizen's Referendum on April 29, 1985 (Passed 464-121)

STR Information Sessions

Sponsored by Save Folly's Future

Topic: Why Support the Mayor's STR Plan?

Presenter: John McFarland

Address: 109 East Hudson Ave.

(30 minute presentation + 30 minutes of Q & A)

Scheduled Dates and Times

May 16	Monday	2pm	May 16	Monday	6pm
May 19	Thursday	2pm	May 19	Thursday	6pm
May 21	Saturday	10am	May 21	Saturday	Noon
May 24	Tuesday	2pm	May 24	Tuesday	6pm
May 26	Thursday	2pm	May 26	Thursday	6pm

In-Person Home Sessions also Available

Inquire at: savefollysfuture@gmail.com

STRs - It's Time To Choose

1. Status Quo = Nothing Changes

**2. Band-Aid Approach = Rewrite Noise and
Parking Rules**

**X 3. Mayor's STR Plan = Reduce # of STRs, plus over
a dozen new STR Regulations**

To Change the Future We Need Your Support

Become a Newsletter Subscriber

Get your STR Info within Hours not Days

Become a Supporter

**If you agree that reducing "Investment STRs" in
residential areas is a good thing, add your voice to ours.**

Become a Volunteer

Help Stuff envelopes

Display our yard sign

Recruit your Neighbors

Help with Petitions

Sign Up Below

A Message from the Past

“There’s a lot of people that live here, and I feel that we should be for the benefit of the island and not give the island to a few people with big bucks.” Rogers Oglesby (1929-2015) Comments made just after the Folly Beach Citizen’s Referendum passed 4 to 1. (April 29, 1985)

(Source: Charleston News and Courier)

Editorial

Mayor Goodwin’s STR plan will change the rules for STRs drastically. Now 100% of the city’s dwellings are allowed to be converted to STRs. The Mayor’s Plan would reduce it to 37%. His Plan will keep nearly 2/3 of all residences safe from STRs and for the first time, sets a fixed ratio between private and commercial dwelling uses. The plan will also add nearly a dozen new STR regulations to reduce many of the current STR problems. It’s a great first step.

Supporters on both sides of this issue will probably be disappointed because the cap may seem too large or too small, depending on one’s worldview. Such is the nature of compromise. I hope the mayor remains steadfast and does not alter his plan, even though, I am one of the disappointed.

John McFarland

STRs - What Happens Next?

May 10th - During the council’s work session, between 6-7pm, there will be an informal discussion among city council members about the “Mayor’s STR Recommendations”. It will be the first time this issue will be discussed by the council. No votes will be taken because the recommendations are simply proposals by the mayor, but council members will have an opportunity to make comments and suggestions or to offer criticisms. It is a useful exercise because it gives the mayor, other council members and the public a good idea of what individual council members feel about any given issue.

Work sessions usually precede every council meeting, are open to the public and are usually streamed live.

Beyond May 10th - The mayor will probably turn his “STR Recommendations” into an ordinance and introduce it to the city council in a month or two.