



**Save Folly's Future  
e-Newsletter July 2022**



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**Mission: Reverse Island's Population Decline**

**Save Folly's Future  
Supports Mayor's STR Plan**

**Especially**

**A citywide cap on "investment STRs"  
of no more than 1/3 of all housing stock**

**There is only one way to settle a community wide debate**

**A Referendum**

(on the mayor's basic cap proposal)

**With One Simple Question:**

**Do you support a citywide cap on "investment STRs"  
of no more than 1/3 of all housing stock?**

investment STR = non-owner occupied STR = 6% STR =  
or the new term coined recently by the city, non-restricted rental

**What do you think?**

## Three Additional STR Recommendations From Save Folly's Future

- +1. **Total Number of People Allowed** – The normal number is 25, but it's 49 with a Special Event Notice.  
-- Special Event Notice = No extra fees, just give notice and an emergency telephone number.

This rule probably contributes to more Party House problems than any other factor.

**Inserted into Ordinance 27-22  
(New Maximum # is 25)**

- +2. **STR On-Site Identification Plaque** - Every STR should have a small identification plaque with its local registration number in public view.

- +3. **STR on-line Register - Look up any STR on-line**

-Use on-site plaque # (1-900) or address to get details for any STR.

On-line Register should contain: Registration Number, address, number of bedrooms, number of overnight guests allowed, number of parking spaces, number of total people allowed on property, name and contact info of property manager and list of recent offenses.

**Don't Forget Us!  
How else will we spot illegal STRs?**

# *Editorial*

Save Folly's Future represents the residents that want “investment STRs” to be limited to a finite number. Others feel that “investment STRs” should be allowed to increase with no limits imposed. Both groups believe that their vision of Folly is the right one. In reality, there is no right or wrong, just two competing visions of Folly’s future. The metaphorical, fork in the road.

The Cap System proposed by the mayor represents the most profound change to the city in 35 years. During the Beck administration, everything but single family housing was banned on most of the island and the current SFRD district was created. The action was designed to make sure the SFRD would always be free of commercial uses and it worked as designed for several decades.

However, the community is again under threat by the ever increasing number of “investment STRs” which is driven by outside investors.

This “investment STR” issue has created two camps, with the “other side” being viewed with mistrust and hostility, that’s unfortunate. In his country every person has a constitutional right to espouse and promote a different world view than their neighbors. It’s the hallmark of a robust democratic society.

John McFarland

**Support our Mission  
with a Save Folly’s Future**

**Yard Sign**

Request one Today

**Free Delivery**

## Try Our Newest Feature

### Send Your STR Comments to City Hall

#### *Fast & Easy*

No need to search for 7 different email addresses

With just a few clicks you can send a message to any or all members of the Folly Beach City Council

**(We are a conduit, your message is not read, recorded or saved.)**

**Direct Link at Bottom of Page**

## *Encourage your Friends to*

### *Sign up for our e-Newsletter*

- Get information in Hours not Days
- 7 e-Newsletters/Notices about STRs were sent in June
- Stay informed about our ongoing advocacy projects
- The paper publication will be phased out soon