

Save Folly's Future

Jan 11, 2023

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Referendum Scheduled for Feb 7th

Fact or Fiction

Fact: Folly Beach has no STR limits

Fact: Sullivan's Island had banned STRs, city wide

Fact: Mt. Pleasant Limits STRs to 400 (City wide)

Fact: Charleston banned ISTRs in suburban residential districts

Fact: City of James Island has banned ISTRs in residential areas

Fact: Kiawah has limited STRs in two districts(& created a waiting list)

Today's Video Release

Video # 3 - How Other Cities Regulated STRs

There are four general approaches that cities use to regulate STRs. Cities are unique and use the model that works best for them.

Video Link Below

STR News

**Folly Beach City Council Meeting STR Info
January 10, 2023**

**Ordinance 34-22 STR Moratorium(until Feb 12th)
Second Reading / Passes 5 to 1 (with 1 absent)**

F.B. Civic Club Monthly Meeting

Topic: Referendum Info by Amy Ray

Jan 17th - Tuesday - 7 pm

Community Center

Open to the Public

Referendum Info Sessions

Sponsored by: Save Folly's Future

Jan 19th - Thur - 2:30 pm & 6:30 pm

Community Center - Open to the Public

Program: Presentations & Q & A

Presenters: John McFarland - SFF Founder

Richard Beck - Former Mayor

IF Referendum Passes

Owner Occupied STR Limits will be Zero

Investment STR Limits will be 800

Comparison of

Owner-Occupied STRs vs. Investment STRs

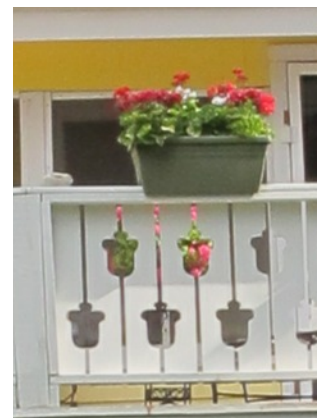
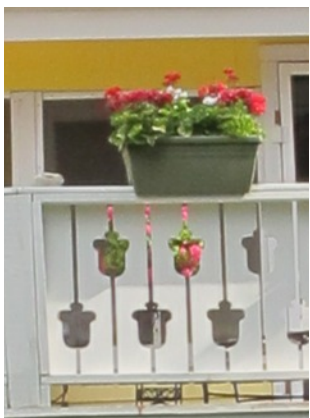
- | | |
|---|---|
| 1. Owner on-Site (usually) | 1. Off-Site Property Manager |
| 2. Owner is your neighbor | 2. Most owners live in another zip code |
| 3. Owner makes extra income | 3. Owner makes investment income |
| 4. Rents only 72 days a year | 4. Rents up to 365 days a year |
| 5. Rents less bedrooms | 5. Rents more bedrooms |
| 6. Size of home is usually smaller | 6. Houses are purpose built to max sq.ft. |
| 7. Rents to less people | 7. Rents to more people |
| 8. Rents part of their home(usually) | 8. Rents entire house (Almost Always) |
| 9. Noise – Not usually a problem | 9. Noise – Much more of a problem |
| 10. Event Houses - Not usually | 10. Event Houses-Yes, many are purpose built |
| 11. Out of Control Parties - Not Usually | 11. Out of Control Parties - Too Often |
| 12. Under Age Drinking - Not Usually | 12. Under Age Drinking - It Happens |
| 13. Parking - 1 or 2 autos (usually) | 13. Parking - Lots more autos |
| 14. Does not reduce number of residents | 14. Every new STR = Less residents |
| 15. Less environmental impact (septic, etc) | 15. Greater environmental impact (septic,etc) |

One of John McFarland's Two Properties

Exterior Work on 108 East Erie - 2011

Preview of "Who is John McFarland" / Video # 7 / Jan 25th

(McFarland, by his own hand, does as much work on his properties as allowed by law.)



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at: savefollysfuture@gmail.com

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Save Folly's Future

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